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## VINTAGE IS BACK! THE ORIGINAL TRENDSETTERS, SALVOS STORES CELEBRATE VINTAGE WITH A ONE OFF POP-UP STORE AT FLINDERS STREET STATION ON JULY 13

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Australia's largest charity recycler, **Salvos Stores** has launched its 'Original Trendsetter' campaign and is celebrating vintage with a one off pop-up store to be set up at Flinders Street Station on July 13 from 3-7pm.

Having made a name for itself as Australia's leading stockist for pre-loved goods, Salvos Stores has been helping the environment and importantly those in need by recycling and reselling donated items since 1883, becoming an Australian Institution along the way. Punters can find a large range of clothing, accessories and various other goods from across many different eras at Salvos Stores. The range of goods Salvos Stores offers is perfect for 2012, an epoch where *vintage* is right on trend.

The profits from all Salvos Stores go directly to The Salvation Army to assist in funding the various social programs and support they offer to those less fortunate. Every week, The Salvation Army provides 100,000 meals for the hungry and 2,000 beds for the homeless.

Also part of their Original Trendsetter campaign, Salvos Stores will be running a treasure hunt like no other across the entire month of July. Every morning a specific item will be uploaded to the Salvos Stores Facebook page. Customers will need to go to Salvos Stores and take a photo of the item on their phone or camera and upload the photo to the Salvos Stores Facebook page by midnight that day. People who manage to uncover a Salvos Stores treasure will be emailed a *50% off clothing* voucher that can be printed and used at any Salvos Stores in Victoria, Tasmania, South Australia, Northern Territory and Western Australia.

For more information about Salvos Stores visit: [www.salvosstores.com.au](http://www.salvosstores.com.au)  
For more details about the treasure hunt visit: [www.facebook.com/salvosstores](http://www.facebook.com/salvosstores)

**SALVOS STORES POP-UP STORE | FLINDERS STREET STATION | JULY 13 | 3-7PM**

[www.salvosstores.com.au](http://www.salvosstores.com.au) | [www.facebook.com/salvosstores](http://www.facebook.com/salvosstores)  
<http://www.salvationarmy.org.au/home> | [www.facebook.com/TheSalvationArmyAustralia](http://www.facebook.com/TheSalvationArmyAustralia)

FOR MORE INFORMATION OR INTERVIEW OPPORTUNITIES  
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