



FOR IMMEDIATE RELEASE

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Salvos Stores launches exciting new Bayswater location

Salvos Stores is proud to announce and herald the launch of a pre-loved utopia, with the opening of the stunning new Bayswater store located at 716 Mountain Highway at 9am on Saturday May the 12th.

The new store will feature clothing, accessories, bric-a-brac, books and toys at bargain prices. The new store highlights the increasing popularity of the pre-loved clothing market in Melbourne. This respective store will give customers an environmentally friendly shopping alternative to traditional retailers and a place to find quality stock at great prices.

The Bayswater store will offer weekly bargains including; \$2 Monday Madness (selected clothing is just two dollars per item), 20% off for Pensioners and Concession Card holders on Tuesdays, 20% off for Students on Wednesdays and 50% off a range of stock every week.

This expansion is due to the success of Salvos Stores and the current economic climate, as new customers are turning to Salvos Stores as an alternative to traditional retail outlets. At Salvos Stores, customers know that they can find 'that bargain' but still enjoy a high level of customer service and product quality.

Kim Willshire, Salvos Stores Victoria and Tasmania Regional Manager said "Over time, it has been virtually impossible to ignore the increasing influence of Salvos Stores and second hand shopping, as consumers become more cautious with disposable income and are forever on the hunt for hidden gems".

"Shoppers can be sure all proceeds from the store will go towards supporting the fantastic work of The Salvation Army in the wider community. Shopping at Salvos Stores gives a sense of social responsibility back to the consumers".

Salvos Stores Southern Territory operates 210 retail stores in Western Australia, South Australia, Victoria, Tasmania and Northern Territory. Salvos Stores operate as a fully functioning retail business, recycling pre loved goods and relying heavily on the generosity of the public. Overall Salvos Stores operates as a thriving business with the added benefit of contributing positively to the excellent work of The Salvation Army.

For more information about Salvos Stores please go to www.salvosstores.com.au.

In brief -

What: Bayswater Salvos Stores grand opening
Where: 716 Mountain Highway, Bayswater
When: Saturday 12th of May, 9am