



FOR IMMEDIATE RELEASE

For further information please contact:

Aife O'Loughlin

Marketing Co-ordinator Salvos Stores Southern Territory

T: (03) 9210 5110

M: 0459 601 828

E: aife.o'loughlin@aus.salvationarmy.org

SALVOS STORES OPEN NEW STORE IN TASMANIA

We are very pleased to announce the continued expansion of Salvos Stores across the Australian Southern Territory, with the opening of our 214th store in Tasmania. The new store in Tasmania is located within the Port Sorell Shopping Centre at 11 Poyston Drive, Shearwater, TAS 7277, and will open its doors to an eager crowd of shoppers on Thursday morning, 22nd May at 9.00am.

The Port Sorell Salvos Stores will stock a wide range of clothing, accessories, bric – a – brac and much more. Donations are always welcome during the stores opening hours (Monday – Saturday 9.00am – 5.00pm).

This new store shows the growing popularity of Salvos Stores in Tasmania and the need for environmentally friendly fashion amongst the local community. Furthermore, the convenient location of the shopping centre allows the people of Shearwater and Port Sorell to donate goods to Salvos Stores and get themselves a bargain while doing their supermarket shopping.

Kim Willshire, Regional Manager Salvos Stores Victoria & Tasmania said that she is *“delighted to be attending the opening of the 214th Salvos Stores in the Southern Territory and the 12th Salvos Stores in Tasmania”*. Kim *“believes this will be a welcome addition to the local community and is looking forward to providing a wonderful shopping experience to our new customers”*.

Opening the new store on 22nd May will be Major Ritchie Watson Divisional Commander Tasmania, and Allen Dewhirst, Chief Executive Officer of Salvos Stores accompanied by several Salvos Stores executives as well as the wonderful team from Port Sorell Salvos Stores. Salvos Stores will also be welcoming Mayor Michael Gaffney to the opening of the store.

Salvos Stores Southern Territory operates 214 retail stores in Western Australia, South Australia, Victoria, Tasmania and Northern Territory. Salvos Stores operates as a fully functioning retail business, recycling pre-loved goods and relying heavily on the generosity of the public. Overall Salvos Stores operates as a thriving business with the added benefit of contributing positively to the excellent work of The Salvation Army.

For more information about Salvos Stores please go to www.salvosstores.com.au

In brief:-

What: Port Sorell Salvos Stores Opening

Where: Port Sorell Shopping Centre at 11 Poyston Drive, Shearwater, TAS 7277

When: Thursday 22nd May at 9.00am